

PRESS RELEASE



ROSSO FIORENTINO

Italian elegance reaches the UK!

Leading importer UKD proudly introduces **Rosso Fiorentino**, the supremely elegant Italian loudspeaker brand that's already wowed reviewers and music lovers in the USA, Europe and the Far East.

'Music is an essential element of life,' says Francesco Rubenni, the musician, recording engineer and graduate in electroacoustics who founded **Rosso Fiorentino** a decade ago. 'I believe that listening to it should be a free-flowing and effortless experience. Accordingly, a well designed hi-fi system should freely deliver the emotional power of sound without altering its naturalness.'

All **Rosso Fiorentino** speakers are handbuilt in Florence. The company is headquartered in the Castle of Bisarno, where its impressive Sala del Rosso offers an excellent listening space for live music of all kinds.

This gives **Rosso Fiorentino** a unique advantage in speaker design. As Francesco Rubenni puts it, 'The never-ending challenge of "Reproducing reality" is our constant ultimate guideline.' Full story at www.rossofiorentino.com. Here we highlight three key models:

VOLTERRA

'A wideband performer for the true audiophile whose listening room is moderately large'

Stunning design, superb materials and finish are combined with innovative technical features in this fabulous floorstander. It's essentially a 2.5-way system, with an original acoustic loading, described as a hybrid vented mid-woofer plus closed box woofer. The 28mm hand-treated silk-dome tweeter provides a sweet, natural and accurate sonic signature, while a supertweeter gives a response up to 100kHz. Retail £5950/pair, in a wide choice of luxury finishes.

CERTALDO

'A slim floor-stander whose graceful and clean lines hold a refined and unusual 2.5 way system'

A sophisticated blend of different materials helps render the cabinet inert, allowing the drivers to operate with utmost clarity and dynamics. The basic structure is of high-density fibreboard, with hollowed-out compartments filled with tiny chips of marble. Friction losses among the chips give a high degree of internal attenuation. Layers of elastomer further absorb panel vibration while steel tension tie-rods firmly connect the aluminum front panel to the back. Coloured safety glass side panels add a beautiful and unique finishing touch. Retail £2950/pair, in a wide choice of luxury finishes.

ELBA

'Amazing sonic performance... winning the interest of both audiophile and music lover as well as fitting easily into any decor'

A high-quality line of speakers for a wider audience, RF's Classic Series consists of the Giglio (standmount), Pianosa (centre channel) and the Elba, a medium-sized 2.5 way floorstander with a special double-rear-ported cabinet system. To give the the required balance of rigidity and damping, it makes use of different materials, in this case HDF, aluminum, rubber and leather. Also, the cabinet is decoupled from the ground by a dedicated plinth. Both mid-woofer and woofer have resin-treated glassfibre cones while the tweeter is a 25mm wide-surround soft dome. Retail £1950/pair, black or white leather finish.

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